

**TO CREATE COLLEGE AND CAREER READINESS TOOLKITS**

**THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:**

Approve entering into an agreement with ROI Labs, LLC (Company) for the Board of Education of the City of Chicago (Contractor/Board) to produce College and Career Readiness Toolkits for a fee in the amount of \$439,215. Approve entering into a License Agreement with W.K Kellogg Foundation (Licensor/Foundation), who will own the intellectual property rights to the toolkits and grant the Board a three year no cost license to use the toolkits. Written agreements are being negotiated. The authority granted herein shall automatically rescind in the event these agreements are not executed within 90 days of the date of this Board Report. Information pertinent to these agreements is stated below.

**Company:**      **ROI Labs, LLC**  
640 North LaSalle Boulevard, Suite 490  
Chicago, Illinois 60654  
Attention: Angela Cobb

**SCOPE OF SERVICES TO BE PROVIDED BY BOARD:** The Board will develop two youth college and

funding from the W.K. Kellogg Foundation and therefore, the Foundation will maintain the intellectual property rights to all materials developed and grant the Board a limited no-fee license for use of both toolkits for a term commencing on the Effective Date and ending on December 31, 2016. The toolkits are

- Develop Employability Assessment Toolkit: This toolkit will support the scale of the Employability Assessment, a 21<sup>st</sup> century college and career readiness assessment targeting social/employability skills. This assessment was originally built pro-bono for Chicago Public Schools by the Chicago Workforce Investment Council in 2010. Board has authorization from the Chicago Workforce Investment Council to develop a toolkit incorporating the Assessment.

Develop Youth Human Capital Toolkit: The Youth Human Capital Toolkit will translate college and

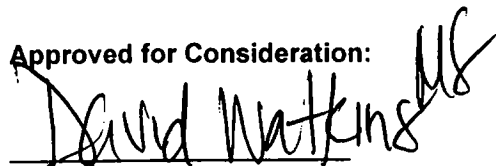
**FINANCIALS:** CPS shall be paid \$439,215 for development of the toolkits and related services.

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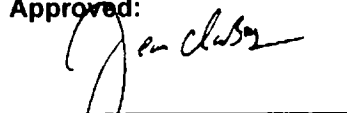
**GENERAL CONDITIONS:**

Inspector General – Each party to the agreement shall acknowledge that, in accordance with 105 ILCS 5/34-13.1, the Inspector General of the Chicago Board of Education has the authority to conduct certain

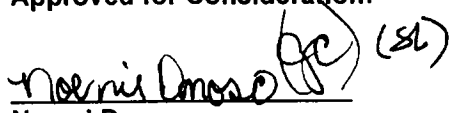
Approved for Consideration:

  
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David G. Watkins  
Chief Financial Officer

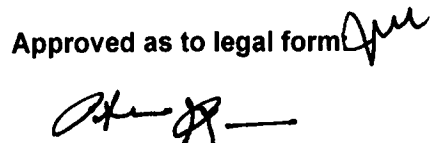
Approved:

  
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Jean Claude Brizard  
Chief Executive Officer

Approved for Consideration:

  
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Noemi Donoso  
Chief Education Officer

Approved as to legal form

  
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Patrick J. Rocks  
General Counsel