

**APPROVE ENTERING INTO AGREEMENTS WITH RADIO DISNEY GROUP, LLC AND WVON
MIDWAY BROADCASTING, CORP. FOR CONSULTING SERVICES**

THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:

[REDACTED]

DELIVERABLES:

Radio Disney Group, LLC will provide a year long effort to generate excitement about going to school

that will help improve attendance amongst older elementary students grades 6 - 8 in 50 - 60 targeted schools with low, stagnant, or declining attendance. Radio Disney Group, LLC will customize a special program targeting graduating 8th graders and incoming freshmen. Radio Disney Group, LLC will corporate partnerships to help support the program for the district targeting pre-teens, teens, and adults.

WYON Midway Broadcasting Corp. will establish and provide a unique partnership with the (10) facilities

Chicago, Illinois 60653
Contact: Claudie Phillips

LSC REVIEW:

FINANCIAL:

Chicago's Office of Communications: \$150,000.00 - Fiscal Year 2009 - Budget Classification: