

**APPROVE ENTERING INTO AN AGREEMENT WITH TAMADA BROWN & ASSOC.
FOR TEACHER RECRUITMENT MARKETING CAMPAIGN SERVICES**

THE CHIEF FINANCIAL OFFICER REPORTS THE FOLLOWING DECISION:

Approve entering into an agreement with Tamada Brown & Associates to provide teacher recruitment marketing

OUTCOMES: Consultant's services shall result in an effective teacher recruitment marketing campaign that will assist Chicago Public Schools in achieving its stated objectives of attracting and hiring a highly qualified body of

teachers, reducing the number and the duration of teacher vacancies in the schools, and enhancing the perception of the CPS by the public.

COMPENSATION: Consultant will be paid a sum not to exceed \$200,000.00 as follows: 25% of the fee for design and supervision of production shall be paid upon signing of the contract; the remainder of the fee will be paid on a percentage of completion basis or as an advance for purchase of materials, to be determined by the Chief Human Resources Officer.

REIMBURSABLE EXPENSES: None.

MEMORANDUM:

FINANCIAL: Charge to Department of Human Resources: \$200,000.00 Fiscal Year: 2003
Budget Classification: 0710-239-699-7750-5410 Source of Funds: Other Government Funds

GENERAL CONDITIONS:

Inspector General—Each party to the agreement shall acknowledge that, in accordance with 105 § GS 5/24 12-1