

**RATIFY ENTERING INTO AN AGREEMENT WITH BRAINFOREST, INC. TO DEVELOP A NATIONAL
PLATFORM OF THE VIRTUAL DOOR KNOCK SITE AND PROVIDE CUSTOMIZATION SERVICES**

[REDACTED]

[REDACTED]

THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:

Ratify entering into an agreement with Brainforest, Inc. to develop a national platform template of the Board's Virtual Door Knock site and provide customization services associated with licensing the site to interested parties at a cost not

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

AUTHORIZATION: Authorize the General Counsel to include other relevant terms and conditions in the written agreement. Authorize the President and Secretary to execute the agreement. Authorize the Early Childhood

Education Officer to execute all ancillary documents required to administer or effectuate this agreement.

AFFIRMATIVE ACTION: The M/WBE goals for this contract include: 35% total MBE, 22% total African American, 10% total Hispanics, 2% Asian and 5% total WBE.

LSC REVIEW: Local School Council approval is not applicable to this report.

FINANCIAL: Charge to Office of Early Childhood Education:	\$76,755	Total 2003 & 2004
<u>Budget Classification:</u> 0952-239-699-1572-5410	\$24,255	Fiscal Year 2003

Source of Funds: Teacher Quality

Budget Classification: 0952-280-432-2067-5410	\$15,600	Fiscal Year 2004
Source of Funds: Dallas I.S.D. Licensee Receivable		

Budget Classification: 0952-280-432-2067-5410	\$39,900	Fiscal Year
2004		
Source of Funds: Various Licensee Receivables		

GENERAL CONDITIONS: