

APPROVE PAYMENTS TO USA TODAY AND THE NEW YORK TIMES FOR TEACHER RECRUITMENT ADVERTISING

THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:

and received without prior Board approval. Vendors were selected on a non-competitive basis due to their national circulation. Purchase order numbers 84763-0 and 84765-0 were issued for these purchases.

Specification No.: 01-250085

VENDOR

1 New York Times
C.S. Box 9001

2 USA Today
P.O. Box 79040

800/872-3433

Vendor# 40992

Amount: \$14,400

212/556-7214

Vendor # 14593

Amount: \$11,060

USER:

Teachers Academy for Professional Development
Alternative Certification Program
125 S. Clark, 9th Floor

Contact Person: Ted Chesebrough
773/553-2030

DESCRIPTION OF PURCHASE:

Item:	Quantity	New York Times	USA Today
Quarter Page Advertisement	2-day ad	2-day ad	1-day ad
Unit Price:	\$5,530	\$14,400	
Total Cost:	\$11,060	\$14,400	

COMPENSATION: Each vendor will be paid in a lump sum in the amount specified above, not to exceed \$25,460 in the aggregate.

AFFIRMATIVE ACTION: Not Applicable.

LSC REVIEW: Local School Council approval is not applicable to this report.

FINANCIAL CHARGE TO: Alternative Certification Program
Budget Classification: 0430-210-000-1575-5450

New York Times #5014611

Recruitment Numbers: USA Today

Approved for Consideration:

Approved:

[Signature]
Vallas
Executive Officer

[Signature]
Natalye Paquin
Chief Purchasing Officer

[Signature]
Paul G.
Chief Executive Officer

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Chief Fiscal Officer

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Kenneth C. Gotsch
General Counsel

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Marvin F.
Chief Executive Officer